

PAWGUST CHALLENGE

Guide Dogs.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
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You are PAWsome!

Thank you for pounding the pavement this winter in supPAWt of Guide Dogs. Mark each day off as you advance through the month. Good luck! You've got this!



1. It's finally here! Put your PAWs to the pavement because today is DAY 1 of PAWGUST! #pawgust2021

2. A pack that walks together, stays together. Join our PAWGUST 2021 Facebook Group to share stories, tips and get supPAWt.

3. Be PAWrroud knowing that you are walking every day this month with your dog, to raise funds for Guide Dogs.

4. Take some PUParazzi pics and share them with all your family and FURiends. Include a link to your PAWsonal fundraising page.

5. Remember to log your daily walks or runs on your PAWGUST dashboard for the chance to win a PAWrize.

6. Take the lead and start the day strong! Try an early morning walk or run.

7. High PAWs to you! 7 day walking streak complete!! Share the win on your social pages #pawgust2021

8. Happy Sunday! EmBARK on a fun adventure today and try something different.

9. Don't FURget why you signed up! With every PAW stepped you are helping to raise funds for Guide Dogs, keep fetching!

10. We're howlin' for you! Check in with the PAWGUST Facebook page and group for motivation and puppy pics.

11. Look at those sad puppy eyes... you will both feel so much better after a walk or run! PAWromise!

12. Brrr, August is a chilly month! Tell your network about your commitment to walk this PAWGUST and ask them to sponsor you!

13. FURiday! Be the best human and go for an extra-long walk or run today.

14. Congratulations! You did it! Week 2 is complete!! PUPdate all your PAWsome friends and remind them to donate!

15. No digging yourself out of this hole, you signed up for a reason and now you're halfway!

16. We're throwing you a bone! Ruff Day Passes are available on your PAWGUST Dashboard throughout the month. Use it wisely.

17. It's TOT (tongue out Tuesday)! Share a silly pic of your pooch with their tongue out. #pawgust2021

18. Don't FURget to remind your FURiends to donate. Try a PAWrivate message to explain what you are doing and why.

19. Keep those heads held high! You are doing a FURbulous thing!

20. Why not try a post-walk stretch? Downward dog anyone?

21. WOOF, you are SuPAWb! Week 3 complete! You can do it!

22. Who let the dogs out? Today, consider going on a walk or run somewhere you've never been.

23. Has it been PAWring rain? Tell your FURiends about your persistence and remind them to sponsor you!

24. The final countdown! This is it! You can do it! Last week of PAWGUST is here!

25. Flip it and reverse it! Try a new walking or running route and enjoy the change of scenery and new smells.

26. It's International Dog Day! Why not give a few extra treats to your four-legged-furiend today. You both deserve it!

27. DIG DEEP! Think about the Guide Dog pups in training today.

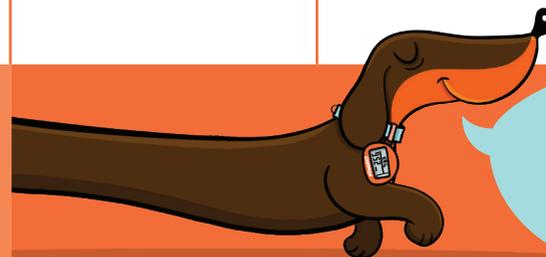
28. Put your best PAW forward today. You've only got 3 DAYS TO GO!

29. Lean on the PAWGUST community. Last days to share your journey in the Facebook group, let's do it together!

30. It's NOT TOO LATE to hit your target. Howl out to your FURiends! Share your passion and ask for donations!

31. You are un-PAW-lievable! A huge tail wagging, cheek licking, belly scratching WELL DONE to you!

Thank you for the bottom of our paws. You have helped supPAWt our Guide Dog puppies in training who will one day give confidence and freedom to a member of your community.



Don't FURget to share your PAWGUST walks or runs on social media so others can follow your journey.